

The Experts in Machine Learning

Machine learning is often referred to as “artificial intelligence” (AI), but the simple truth is that it’s a way of using pattern recognition and predictive analysis to solve challenging problems. Machine learning algorithms use statistics to find patterns in vast amounts of data. This data consists of numbers, words, images, or clicks.

What We Offer

Problem Solving

We will sit down with you to understand your organization’s goals, challenges, and opportunities. We can then use this information to develop a solution that will provide your business with the tools necessary for success. Over the last 13 years, we have developed a unique system that allows us to discover, build, and release a product that will satisfy all of your business goals.

Customized Tools

We train and implement data and learning models to create a tool designed specifically for you – one that streamlines processes and improves efficiency. Each tool is strategically designed for you and your business that provides your new machine learning processes with functionality and ease.

Application Dev & Reporting

We take the foundation of solid AI and build on it with user interaction and reporting that creates improved user experiences, adoption, and engagement. Helping your business grow in the ways you’ve always aspired for.

How Can We Help?

Machine learning is evolving at rapid speeds and is driven by new technologies and systems as they are developed and integrated. These new technologies provide businesses with the opportunity to enhance data capacity and improve overall performance, functionality, and operations. The data collected through machine learning algorithms help to solve complex and data-rich problems that many businesses face. These

What are the Benefits?

Real-time Decision Making Capabilities

Having your data organized and displayed in front of you allows your business to make data-driven, information-rich decisions quicker. As more data is discovered, it will enable businesses to transform the information into knowledge and actionable insights.



Enhance Security and Network Performance

Maintaining network security is a top priority for many businesses. Machine learning helps in automatically monitoring abnormalities in network behaviour. The removal of manual research and analysis improves overall cybersecurity.



Increased Revenue Generation

If your business uses a marketing or sales strategy, machine learning analyzes your consumers’ purchase history or product interests, allowing you to recommend specific products that cater to their needs. Machine learning algorithms identify patterns in behaviour and find similar products in groups or clusters, making your strategy run more effectively and efficiently.



300 Products Launched and 15 Years of Experience — Poeta has been creating expertly made applications and experiences that delight customers.

*“Poeta designed and built a complete mobile application that digitizes paper and manual workflows. Member engagement and retention has increased.” — Todd Millar
TEC Canada CEO*

*“Their talent, efficiency and attentiveness is truly top-notch. The support, speed of work, and thoroughness provided by Poeta over the past few weeks has blown our original expectations out of the water.”---
Real Authentication*

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